

## **CAMEDIA D-40 ZOOM Specifications**

Olympus aspherical glass 3x zoom lens 7.1 - 21.3mm (35mm - 98mm equivalent in 35mm photography

orympus aspirencia glass 3x 200m lens 7.1 – 21.5mm (35m 7 elements in 5 groups Seamless to 7.0x (2.8x optical and 2.5x digital combined)

f2.8 – f8 Wide (adjustable in 1/3 steps EV) f4.8 – f8 Telephoto (adjustable in 1/3 steps EV)

1/1000 sec. – 1/2 sec. Automatic mode 1/1000 sec. – 4 sec. Night scene mode 1/1000 sec. – 16 sec. Manual mode

User selectable: Auto, 100, 200, 400 (equivalent)

Still image: EXIF TIFF (non-compressed), EXIF JPEG, DCF (Design rule for Camera File system)
QuickTime® motion JPEG with .WAV sound (Movie mode)

2288 x 1712 IPEG

2288 x 1712 JPEG 2272 x 1704 TIFF, JPEG (x2) 2048 x 1536 TIFF, JPEG (x2) 1600 x 1200 TIFF, JPEG (x2) 1280 x 960 TIFF, JPEG (x2)

1280 x 960 lif\*, preu (x4)
1024 x 768 lffe, pPEG (x2)
640 x 480 lffe, pPEG (x2)
3200 x 2400 pPEG (x2) (Optimum Image Enlargement mode)
2816 x 2112 pPEG (x2) (Optimum Image Enlargement mode)
250 x 1920 pPEG (x2) (Optimum Image Enlargement mode)
320 x 240 @ 15fps QuickTime Motion (PEG (25 sec.))

160 x 120 @ 15fps QuickTime Motion JPEG (130 sec.) DPOF (Digital Print Order Form) Optimum Image Print reserve, All print reserve, Date/time, Trimming

3200 x 2400, 2816 x 2112, 2560 x 1920 (JPEG x2, All OIE resolutions interpolated from the maximum CCD resolution of 2288 x 1712)

Noise Reduction: Available at shutter speeds of 1 second or longer

Sharpness: +/- 5 steps Contrast: +/- 5 steps Saturation: +/- 5 steps White Balance: +/- 3 steps red – blue

Sepia, Black and White, Blackboard, Whiteboard

Image Effects Panorama Up to 10 frames stitchable with CAMEDIA Master software when using Olympus brand SmartMedia

Sequence 2 frames per second burst up to 8 frames in HO mode

Up to approximately 32 seconds with sound at 15 frames per second in 320 x 240 HQ mode with 16MB SmartMedia Up to approximately 130 seconds with sound at 15 frames per second in 160 x 120 SQ mode with 16MB SmartMedia Movie Edit

Optical real-image viewfinder with autofocus/backlight mark

1.8" (4.5cm) color TFT LCD (114,000 pixels) iESP multi-pattern AF (autofocus) TTL system (contrast detection) Focusing System Manual focus setting by gauge on LCD

Macro mode: W 3.9" - 31" (0.1 m - 0.8m), T 9.8" - 31" (0.25 - 0.8m)

Normal mode: 3.1" - infinity (0.8m - infinity)

Manual mode: 3.9" (0.1 m) - infinity set by gauge on LCD

Program auto: 52.8/4.8 – f8, 1/1000 sec. – 1/2 sec. Aperture priority: f2.8/4.8 – f8, 1/1000 sec. – 1/2 sec. Shutter priority: f2.8/4.8 – f8, 1/1000 sec. – 1/2 sec. Program scene modes: f2.8/4.8 - f8, 1/1000 sec. - 1/2 sec

Manual: f2.8/4.8 – f8, 1/1000 sec. – 16 sec. Exposure compensation: +/- 2 EV in 1/2 EV steps Auto bracketing: Selectable from 1/2 EV and 1 EV, 3 or 5 images

Digital ESP multi-pattern, spot iESP multi-nattern auto TTI Pre-set manual (Daylight, Overcast, Tungsten, Fluorescent)
One-touch manual calibration

AE lock (exposure lock)

Built-in flash

Auto for low light and backlight

Fill-in (forced on) Slow shutter synchron

Slow shutter synchronized with red-eye reduction (1st curtain only

Wide: 31" – 9.8' (0.8m – 3m) @ ISO 100 Tele: 9.8" – 5.9' (0.25m – 1.8m) @ ISO 100

Flash Charging Time Less than 6 seconds (at normal temperature with new batteries 3V (3.3V) SmartMedia™ card (4, 8, 16, 32, 64, and 128 MB)

12 second delay (selftimer)/3 second delay (remote), RM-1 wireless remote included On, Default, and Custom

LISB connector (Auto-Connect), NTSC audio/video out, DC input Outer Connectors Compatible with Windows 98 rev2/ME/2000 Pro/XP and Mac OS 8.6 - OS X Windows 98 and Mac OS 8.6 require USB Mass Storage support. Driver provided on CE

Index display, Up to 4x enlargement, Slide-show, Scene rotatio Operation: 32°F - 104°F (0°C - 40°C), 30-90% humidity Storage: -4°F - 140°F (-20°C - 60°C), 10-90% humidity

Main Power Source: 1 x LB-o1 (CR-V3) lithium battery (included

Main Power Source: 1x Eb-01 (kx-3) ittnium ba 2x AA NiMH rechargeable batteries 2x AA NiCH crechargeable batteries 2x AA NiCH crechargeable batteries 2x AA NiCH crechargeable batteries 2x AA NiCH batteries (emergency use only) (Manganese batteries cannot be used) AC Power: Er-AU AC adapter (optional)

Simultaneous recording into image data, automatic up to year 203

3.4" W x 2.7" H x 1.7" D (87mm W x 68.5mm H x 43.5mm D) 6.7 oz. (190g) without batteries and SmartMedia card





## http://d-40.olympus.com

The Olympus School of Digital Photography is a one-day workshop covering everything from digital image capture to final output. Learn to get the most from any brand or model of digital camera. To register, visit www.olympusphotoschool.com or call 1-800-645-8100 x6161.

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4.0 Megapixel Digital Camera D-40 ZOOM





## Just how small can full-featured be?

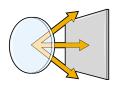
An all-glass Olympus lens for clear, sharp images. 4.0 megapixels to capture amazingly detailed pictures. A 10-mode scene dial for incredible ease. All in a camera that fits in the palm of your hand. Not long ago, that seemed impossible. To many, it still is. But Olympus has a history of making history. We get excited about what lies just over the next hill. We can't stop pushing. This time, it's resulted in the CAMEDIA D-40 Zoom.

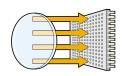




2.8 Optical/7x Digital Zoom A 7.3mm – 20mm glass zoom lens (35mm – 98mm film equivalent) lets you capture the shots you see. And the combined optical and seamless digital zooms give you a powerful 7x telephoto (245mm equivalent).

A Lens Designed to be Digital When you want the very best digital photographs, even the best film lens technology isn't good enough. You need a lens designed specifically for digital photography. Like our lenses. The lenses on CAMEDIA digital cameras are designed to focus light precisely into the pixel wells. Light strikes the entire





Film Lens D-4oZ Lens

image capture device (CCD) evenly, filling each pixel well properly, and taking full advantage of all 4.0 megapixels. In plain English? Sharp, clear, colorful digital photographs.

Small and Compact At 3.4" wide, 2.7" high, 1.7" thick, the powerful D-40 Zoom is the sports car of digital photography.

4.0 Megapixels Crisp, clear photos with outstanding resolution. Detailed prints all the way up to 11" x 14."

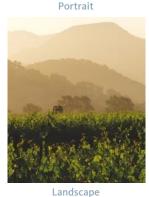
10-Mode Program Scene Dial When you spin over to one of these icons, the D-40 Zoom is instantly set to the proper exposure, white balance and even color saturation for that particular mode. For example, in Landscape Scene, blues and greens are adjusted slightly to give you rich skies and gorgeous trees. Fast. Easy. Awesome.

True. Natural Color Auto white balance corrects for both indoor and outdoor light. You can control color saturation. And of course, our superb optics have something to do with that amazing color you'll see.













Night Scene





AUTO Full Auto

P Program

A/S/M Aperture Priority/ Shutter Priority/ Manual

My My Image (customizable) Movie

Self-Portrait

Night Scene

▲ Landscape Scene

**Landscape Portrait** 

Portrait

Optimum Image Enlargement Mode This exclusive shooting mode enlarges images in the camera to give you photo-quality prints up to 16" x 20."

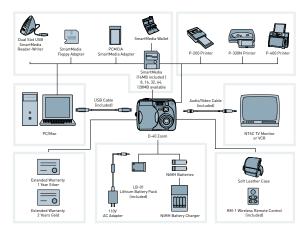
QuickTime® Movies with Sound Playback Shoot a full minute of 15-fps jpeg video with sound, then play it back right through the camera. Isn't that cool?



**Auto-Connect USB** This is really nice. It means you don't need any software to connect the camera to most any USB computer. Meaning no conflicts, no crashes, no problems. Just plug and truly play.

Customizable Start-Up Image Select your favorite image as a start-up window for the D-40 Zoom.

And Much More We can only do so much in a brochure. We strongly encourage you to visit our website and, of course, your Olympus dealer. Hold a D-40 Zoom in your hands. Shoot a few frames. And see why award-winning CAMEDIA digital cameras are the best-selling digital cameras in the world.



The D-40 Zoom is more than a camera. It's a system.